



**THE AMERICAN  
UNIVERSITY IN CAIRO**

# AUC's Green Entrepreneurship Day

AUC's Center for Sustainable Development will be hosting a day of workshops on green entrepreneurship and social enterprise on Saturday, May 24, 2014 from 9:30 am to 5:30 pm. The event will introduce participants to social entrepreneurship in Egypt, expose them to resources and key organizations in this field, and guide them through the key stages of taking a project from idea to reality. The event brings together representatives from Nahdet El Mahrousa, icecairo and ice\_ribh, and AUC Venture Lab.



NAHDET EL MAHROUSA



icecairo  
innovation collaboration entrepreneurship  
icecairo.com



ice\_ribh  
a responsible and inclusive business hub

**The Green Entrepreneurship Day will be hosted at AUC Venture Lab, Abdul Latif Jameel Hall, Room 2004, AUC New Cairo.**

## Program

- |                       |                                   |
|-----------------------|-----------------------------------|
| • 9:30 - 10:00 am     | Welcome and introduction          |
| • 10:00 am - 12:00 pm | Session 1 - Nahdet El Mahrousa    |
| • 12:00 - 1:00 pm     | Lunch break                       |
| • 1:00 - 3:00 pm      | Session 2 - icecairo and ice_ribh |
| • 3:00 - 5:00 pm      | Session 3 - AUC Venture Lab       |
| • 5:00 - 5:30 pm      | Wrap-up                           |

## Registration

Email [csd@aucegypt.edu](mailto:csd@aucegypt.edu) to register for the event. Spaces are limited, and participants must receive confirmation in order to guarantee a place.

## Supported by



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